

THE KIM KOMANDO SHOW



Drive Appointment Listening Every Day with Kim's Digital Life Tip.

In just one minute, Kim finds meaningful ways to combine her passion for technology with helping people.

Post-COVID, gadgets and technology are totally integrated into our everyday existence. While definitely more convenient, this interaction also brings more anxiety, confusion and even danger. **Your listeners need advice from a trusted source.**

The Digital Life Tip provides **daily insider secrets, tricks and consumer tech reviews** to more easily navigate our increasingly complicated digital interactions.

Content guiding listeners to pursue their best digital life.

DLT Brings Revenue.

Kim's one-minute Digital Life Tip is the perfect branded sponsorship opportunity for advertisers in every category.

- Kim will tag her Digital Life Tip for sponsors: "I'm (station's) digital pro, Kim Komando, and this update is brought to you by (sponsor)."
- All customized local advertiser tags are FREE!

KIM KOMANDO'S

**DIGITAL
LIFE TIP** 

Kim Komando's content and programming have never been in such high demand. Kim's tips help your listeners live their best digital lives and open up new ad opportunities for your sales team.

Call me to start generating revenue in a snap.

Jim Jones | 602.381.8200 ext. 211 | jim.jones@komando.com

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About Kim

Kim is the host of the phenomenally popular talk-radio show, “The Kim Komando Show.” For more than 25 years, Kim has been the authority on all things digital. Her followers call her “America’s Digital Goddess®.”

Kim Komando is passionate about helping people. Her simple digital solutions make it easy for listeners to navigate hot tech trends and get the most out of the digital products they use every day.

Listeners benefit from her trusted updates on safety and security. Kim’s generosity and sincere desire to help every caller results in entertaining conversation and easy-to-understand solutions.

Affiliate Support

Kim Komando is personally committed to supporting local advertisers. If you have an idea, just ask!

Kim will voice local spots that run on her program at no charge to you or your advertiser. We’ll also provide you with branded content for your station’s website. Your sponsors will love tagging her daily updates.

Kim’s great giveaways mean great opportunities for your advertisers!

Kim is Everywhere

Kim Komando’s radio show is further supported by her true multimedia franchise. Listeners develop a trusted and reliable friendship with her, and your station becomes their weekly radio destination!

LISTENERS

Over 400 top radio stations in the U.S., delivering a weekly audience of 6.8 million (Nielsen)

STATS

- 52% male • 48% female
- Primary audience: Ages 25+
- Buyers on endorsements: Ages 35+

HOMEOWNERS

77% own their homes

FORTUNE 500 WEBSITE

- 3.5 million views
- 2.5 million unique visitors

COLUMNIST

Syndicated in 82 newspapers, USA Today and Fox News

BLOOMBERG TV

Show airs to over 335 million homes around the world

NEWSLETTER

12 million subscription-based newsletters sent weekly

PODCASTS

On-demand listening totals 1.5 million monthly downloads

Contact me to join our family of affiliates.

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