

THE KIM KOMANDO SHOW



About Kim

Kim is the host of the phenomenally popular talk-radio show, “The Kim Komando Show.” For more than 25 years, Kim has been the authority on all things digital. Her followers call her “America’s Digital Goddess®.”

Kim Komando is passionate about helping people. Her simple digital solutions make it easy for listeners to navigate hot tech trends and get the most out of the digital products they use every day.

Listeners benefit from her trusted updates on safety and security. Kim’s generosity and sincere desire to help every caller results in entertaining conversation and easy to understand solutions.

Affiliate support

Kim Komando is personally committed to supporting local advertisers. If you have an idea, just ask!

Kim will voice local spots that run on her program at no charge to you or your advertiser. We’ll also provide you with branded content for your station’s website. Your sponsors will love tagging her daily updates.

Kim’s great giveaways mean great opportunities for your advertisers!

Kim is everywhere

Kim Komando’s radio show is further supported by her true multimedia franchise. Listeners develop a trusted and reliable friendship with her, and your station becomes their weekly radio destination!

Listeners

Over 400 top radio stations in the U.S., delivering a weekly audience of 6.8 million (Nielsen)

Stats

- 52% male • 48% female
- Primary audience: Ages 25+
- Buyers on endorsements: Ages 35+

Homeowners

77% own their homes

Fortune 500 website

- 3.5 million views
- 2.5 million unique visitors

Columnist

Syndicated in 82 newspapers, USA Today and Fox News

Newsletter

12 million subscription-based newsletters sent weekly

Podcasts

On-demand listening totals
1.5 million monthly downloads

Join our family of affiliates!

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